



STATE OF WASHINGTON

DEPARTMENT OF COMMUNITY, TRADE AND ECONOMIC DEVELOPMENT

2001 Sixth Avenue, Suite 2600 • Seattle, Washington 98121 • (206) 256-6100 • FAX (206) 256-6158

# ***Education Mission to Japan & South Korea***

**June 23-30, 2007**

## ***Why Japan and South Korea?***

Japan has been one of Washington State's most reliable sources of international students, and it currently ranks as our first leading partner in this area. The international student market in Japan has remained strong. Tougher employment prospects have heightened interest in qualifications that enhance employability, and people increasingly view ongoing study as a necessity. The government is also aware of the need to upgrade the training and skills of the workforce, and supports overseas study as one method of achieving this. We will be visiting both Tokyo and Yokohama, the capital of Kanagawa Prefecture, which is the second largest city after Tokyo.

South Korea is ranked as our second leading partner for Washington State. Koreans have traditionally placed great importance on education, including an international education. Over 80 per cent of Koreans choose to pursue some form of higher education either in Korea or abroad. Korea is the highest ranked country in terms of the proportion of young people who have completed upper secondary education. We will be concentrating our marketing efforts in Seoul, the hub for educational exchange.

## ***Mission Activities***

CTED will organize a number of activities to help Washington's higher education institutions recruit international students from Japan and Korea, establish partnerships with schools and set up exchange programs for their own students. Activities will include:

- Matchmaking meetings with potential agents and/or sister schools
- Seminars to promote your school's programs
- Networking receptions with key players in the government and education sector
- Consultations with US Embassies on visa issues and briefings on the Japan and South Korea education systems
- Meetings with education-related government agencies and recruiters
- School visits and possible signing of MOU's

## ***Who Can Benefit From Participating?***

This mission is ideal for universities, community and technical colleges and other educational organizations seeking to learn more about opportunities in Japan and South Korea, as well as for those who are already active in the region and would like to expand their programs. In order to keep the delegation at a manageable size, admission will be on a first-come, first-served basis and the maximum number of participating schools will be 10.

## ***Registration Information***

The registration deadline is May 14. Participants are encouraged to sign up early and to provide input about their specific interests as we finalize the itinerary.

Mission Cost: \$950 (one country only) or \$1000 (Japan & South Korea). Registration fee includes briefing, reception, ground transportation and seminar costs. Airfare and lodging are not covered.

### **Registration Form**

**Yes, I will participate in the Education Mission to:** ☐ Japan ☐ South Korea ☐ Both Japan and South Korea (select one)

Name, Title:

Phone:

School / Organization:

Fax:

Address:

Email:

City/State/Zip:

☐ Enclosed please find a check - MAKE CHECKS PAYABLE TO THE WASHINGTON STATE CHINA RELATIONS COUNCIL

☐ Please invoice me

Please provide the information requested above by **faxing this page to Cheryl Hansen 206-256-6135, by emailing to [cherylh@cted.wa.gov](mailto:cherylh@cted.wa.gov), or by mailing to the address on the letterhead. The deadline for submission is May 14<sup>th</sup> 2007.**

### *Itinerary*

Saturday, June 23 -Seattle to Tokyo (travel day)	Wednesday, June 27 (Tokyo)  -Meetings with education related government agencies -Campus visits to local schools -Early afternoon flight to Seoul
Sunday, June 24 -Arrive in Tokyo in the evening	Thursday, June 28 (Seoul)  -Briefing by US Embassy -Lunch with agents/Korean schools and presentations by participating US institutions -One on one meetings with agents/partner schools -WA education reception with Seoul leading schools, recruiters and government agencies
Monday, June 25 (Tokyo)  -Presentation on the Japan education market by US Embassy -Short presentations by participating US institutions -One on one meetings with marketing agents/partner schools -Washington seminar for students	Friday, June 29 (Seoul)  -Campus visit to local schools -Visit to leading Seoul targeted technical colleges -Meetings with education related government agencies -Farewell dinner for Washington participants
Tuesday, June 26 (Yokohama)  -Meetings with schools -One-on-one meetings with schools -Seminar for schools -Reception	Saturday, June 30 (Seoul)  -Leave for airport, fly to Seattle and arrive on same day

If you have questions about the mission, please contact Cheryl Hansen at 206-256-6135 / [cherylh@cted.wa.gov](mailto:cherylh@cted.wa.gov).